



Canadian
Home Builders'
Association

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A message from Curtis Mercer, CHBA National President

Over the last few years, the ebbs and flows of the residential construction industry have been on full display. Some regions have seen booming growth, while others are experiencing a bad downturn, leaving many CHBA members facing challenging times.

But we know that our industry is resilient, and that we're stronger together than we could ever be on our own. That's the power of this Association working in tandem at the local, provincial, and national levels. It's why I'm so proud to be a member.

Over my years of involvement with CHBA, I've come to know that when the going gets tough, the Association at all levels is here to help us members navigate the ups and downs. We're always working hard to make sure you and your business have the right tools to not just weather a storm, but to thrive.

Even if you're watching costs closely right now, I truly believe there's no better investment than your CHBA membership. Through years of sustained work, CHBA continues to have a ton of influence shaping government policy that supports our industry – and the value of membership doesn't stop there. From equipping us with timely information and analysis to helping us make smarter business decisions, to networking events, to exclusive member discounts for you and your staff, to numerous brand recognition opportunities, and more, membership with CHBA offers so much more support than can ever be explained in one letter.

Our industry is vital to Canada's economic strength and every community that we help build. CHBA's voice at the national level continues to make a difference, pushing for federal measures that reflect how our businesses actually work and ensuring more members receive the support they need. As your national President, I assure you we are keeping our foot on the gas when advocating for policies that help you succeed and deliver on the housing aspirations of Canadians, whether you're a builder, renovator, developer, or any of the integral businesses that keep the industry moving.

Thank you for your continued membership and support – your voice is invaluable for the work CHBA does on all members' behalf. To find out more about the value of membership from the national level of your Association, visit www.chba.ca.

Sincerely,

Curtis Mercer, CHBA National President