

CHBA NATIONAL HARD AT WORK FOR YOU

Canadian
Home Builders'
Association



A strong voice helping ~8,500 member companies, representing an industry of **new construction, renovation, and land development**, succeed and prosper.

YOUR VOICE

- on Parliament Hill
- to other national organizations
- to national media
- to consumers across the country,
- building your brand and augmenting messaging from our local and provincial HBAs



CHBA Day on the Hill - Big presence for members

CHBA FEDERAL, NATIONAL, AND INTERNATIONAL PRESENCE

Building brand recognition and advancing the industry's needs with government, CHBA is active with **politicians, government officials, national media, national and international organizations.**

Representing member interests through:

- **Federal Pre-Budget** Consultations, leading to significant policy and program wins
- Strong presence in **election campaigns**, resulting in extensive take-up of CHBA recommendations in party platforms
- Regular engagement with **key Federal departments/agencies**: Finance, CMHC, Natural Resources Canada, HRSDC & more
- Regular input into **government consultations**
- Membership on **Codes & Standards bodies**
- Regular appearances at **House of Commons and Senate Committees**
- Annual **CHBA Days on the Hill**, with over 70 meetings with MPs
- Regular appearances in **national media**: CBC, BNN, Globe and Mail, Financial Post, Global, CTV, and more
- Regular engagement with other **national organizations and associations**
- Regular engagement with **Canada's Financial Institutions**
- Regular engagement with the **Bank of Canada** on interest rates and economic activity

Recent **Big Policy Wins**

Housing affordability

key priorities in recent Federal Budgets & election campaigns.

30-year amortization periods on insured mortgages for all buyers of new construction homes, and all first-time buyers on any home, new or resale.

Conditions to support the **increased broad adoption of gentle density** and incent the **streamlining of approval processes** at the municipal level through the Housing Accelerator Fund.

Actions to support public transit and the development of nearby higher density housing.

A **three-year freeze on increasing development charges** if provinces want to access new federal infrastructure funding.

The **release of public lands** for more housing supply.

Successfully intervened in two Supreme Court cases to **ensure greater certainty in land expropriation cases**.

Ongoing development of an **industrial strategy for home building** to support a move to more factory-built methods – a direct result of CHBA's Sector Transition Strategy.

New **financing incentives** to encourage homeowners to build **accessory dwelling units (ADUs)**.

Opposition announcement of their intention to **eliminate the GST on all new homes under \$1M**, should they be elected.

Changes to regulations to **eliminate/reduce burden on builders/developers** (e.g., Underused Housing Tax, Foreign Buyers Ban, Forced Labour in Canadian Supply Chains).

Home Accessibility **Tax Credit** doubled for renovating for disabilities including **aging in place**.

Canada Job Grant launched–up to **\$10k/employee for training**.

Greener Homes Initiative with up to \$40K in interest-free loans for energy retrofits.

Changes to the immigration system to target skilled trades (Express Entry draws).

Extensive Federal investments in **core infrastructure & transit** now to be tied to housing supply outcomes.

Extensive Federal activity to inform and encourage **housing supply**, including \$20M over 4 years to StatsCan and CMHC to modernize and enhance the collection and dissemination of housing data.

Additional investment in **Rental Construction Financing Initiative**.

Active engagement in **National Building Code** commission, committees, working groups.

BuildForce Labour Market Information to support advocacy – 133,800 retiring workers over next decade, will need 1.04 million workers to meet housing targets.



Key Actions

CHBA Municipal Benchmarking Study to address affordability and supply challenges at the municipal level.

CHBA's Economic Performance Review to illustrate economic impact of residential construction, including fact sheets for local & provincial advocacy.

CHBA Housing Market Index to provide a leading economic/housing indicator to inform government advocacy/policy – strong take-up by government and media.

Annual **Home Buyer Preference Survey** to inform you about buying trends.

Promoting careers in residential construction

Website Member Directory directs homeowners to CHBA members.

"Every day, CHBA is hard a work keeping your needs and concerns top-of-mind with the federal government, industry stakeholders, and the media, so you can focus on your business's growth and success."

- Kevin Lee, CEO



"I've experienced first hand how the Association helps members achieve long-term success for their business. Getting the most out of your membership means getting involved, whether that be to gain insights for your business, inform government policy, or build your network "

- Matt McCurrach, President



CHBA Adaptiv Home Renovations training.



RenoMark – new verification system and bolstered marketing.



Net Zero – Leading voluntary programming while **fighting for affordability in code.**



CHBA's **Get It In Writing!** campaign to **fight the underground economy.**



CHBA's National Committees & Councils advance:

- Renovators' interests
- Urban affairs
- Technical research (includes code issues)
- Factory-built construction
- Voluntary net zero housing
- Executive Officer/HBA operations

Support for your EO (and other HBA staff) as part of a coast-to-coast team.



Member-Only Perks

EXCLUSIVE INFORMATION TO GIVE YOUR BUSINESS AN EDGE



Website content,
eCommunications,
industry alerts,
webinars and more.

sign up: communications@chba.ca

EDUCATIONAL WEBINARS

CHBA offers member-only webinars with on-demand replay on timely topics to inform your business.



NATIONAL AWARDS FOR HOUSING EXCELLENCE



National recognition
for your marketing
advantage.

DISCOUNT TO IBS (VEGAS/ORLANDO) PLUS CANADIAN RECEPTION



Over 1M sq. ft.
of exhibitors and
great education.



ADVANTAGES

– YOUR MEMBERSHIP WORKING FOR YOU –

MEMBER SAVINGS

NATIONAL ADVANTAGES PROGRAM



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