

Canadian  
Home Builders'  
Association



# THE CANADIAN HOME BUILDERS' ASSOCIATION



# OUR MISSION AND PURPOSE

## OUR MISSION

“To be the voice of the residential construction industry in Canada; to achieve an environment in which our members can operate profitably; and to promote affordability and choice in housing for all Canadians.”

## OUR PURPOSE

“The core purpose of the CHBA is to assist its members in serving the needs and meeting the aspirations of Canadian for housing.”





# WHO WE ARE

**SINCE 1943, THE CANADIAN HOME BUILDERS' ASSOCIATION (CHBA) HAS REPRESENTED THE RESIDENTIAL CONSTRUCTION INDUSTRY IN CANADA—ONE OF THE MOST VITAL AND ENTERPRISING INDUSTRIES IN THE COUNTRY.**

- **We are committed to a fair and competitive marketplace where all members have the opportunity to operate their businesses profitably.**  
The CHBA works to achieve a healthy business environment for its members.
- **We are committed to providing our members with opportunities to learn, grow and take pride in their achievements.**  
Skills, experience and integrity are the cornerstones of our industry. The CHBA works to support the professionalism of its members.
- **We are committed to all Canadians having the right to a reasonable opportunity to own their own homes, and the right to decent, safe and appropriate housing.**  
The CHBA works to support housing affordability and choice.

## OUR VALUES: WHAT OUR MEMBERS STAND FOR

The CHBA Member Builder's Statement of Business Values and Commitments sets out the values held by members.

The Statement is the foundation for an ethical business culture: integrity, responsibility and leadership in all areas of business, from environmentally responsible business practices to human resource development to workplace health and safety.

# HOW WE WORK

**THE CANADIAN HOME BUILDERS' ASSOCIATION IS ONE ASSOCIATION SERVING OUR MEMBERS AT THREE LEVELS—LOCALLY, PROVINCIALY AND NATIONALLY.**



All levels work closely together. When you join the local Home Builders' Association (HBA) in your area, you automatically become a member at the provincial and national levels as well. And you benefit from Association services and activities at all three levels.





## Locally

Municipal government liaison, monthly meetings, industry seminars, professional development, marketing campaigns, awards programs...a full slate of services and activities gives members an opportunity to have their voice heard by government, make business contacts, stay informed and build recognition with consumers. Activities include:

- Addressing important business issues head on, such as development charges and other government-imposed costs.
- Presenting consumer seminars.
- Maintaining a high profile through media relations and events.
- Participating in community activities.

## Provincially

Our members' interests are well represented at the provincial level, where provincial HBAs deal with a wide range of legislation and regulations that affect housing. Activities include:

- Making representations on codes and standards, health and safety, infrastructure financing, the environment, consumer protection and other issues that matter to our members and their customers.
- Promoting professional recognition for new home builders and renovators.
- Organizing conferences and awards events where members can meet and network.

## Nationally

At the national level, the CHBA represents and serves the entire membership from coast to coast, drawing on the collective strength of the industry. Activities include:

- Advocating the interests of the housing industry with the federal government and inter-governmental bodies.
- Creating alliances with private and public research agencies to promote solutions, innovation and demonstration projects.
- Representing the industry to a wide range of groups that deal with housing issues.
- Joining forces with national partners on marketing activities to inform consumers and promote professional new home builders, renovators and developers.
- Developing educational publications and consumer materials for the benefit of members everywhere.
- Exchanging information and learning from one another through our Councils and Standing Committees.
- Bringing our members together from across the country at the annual CHBA National Conference.
- Keeping everyone up-to-date on the latest issues, developments and actions.

# OUR PRIORITIES

**THE CHBA SERVES THE INTERESTS OF OUR INDUSTRY AND HELPS MEMBERS BUILD THEIR BUSINESSES IN A COMPLEX AND CONSTANTLY EVOLVING BUSINESS ENVIRONMENT.**



The CHBA is a single, unified voice speaking out for all members with governments and other important groups.

The Association is the industry's agent for change—a dynamic force for the benefit of members, housing consumers and society at large.

We keep a constant eye on the regulatory environment and housing markets. We develop clear, practical positions on issues that matter to the industry and our customers. We make sure that our voice is heard—loud and clear—and that we reach and influence decision-makers at all levels of government.

Our record speaks for itself. As a well-respected industry association, the CHBA is invited to participate in issues of national importance. Wide-ranging decisions, such as the reduction of the GST, are influenced by our commitment to housing affordability and choice.

Issues we work on include:

- Tax and regulatory reform
- Housing finance
- Technical research and innovation
- Infrastructure investment
- Shortages of skilled trades
- The environment
- The underground economy
- Builder liability
- Professional recognition
- Consumer education



# WHO OUR MEMBERS ARE

Our members represent the residential construction industry from coast to coast:

- New home builders—small building companies as well as Canada’s largest builders
- Renovators—small and large companies
- Developers
- Trade contractors
- Manufacturers of building products
- Suppliers—national and regional building supply chains as well as individual local companies
- Financial institutions and mortgage insurers
- Warranty providers
- Governments and housing agencies at municipal, provincial and federal levels
- Educational institutions
- Service and professional groups—designers, lawyers, accountants, real estate brokers, advertising and marketing companies, media and more

## GETTING THE JOB DONE!

Our success depends on the professionalism of the CHBA’s staff and the dedication of its members.

The volunteer members are the strength of the Association at all levels. All members are encouraged to be part of the collective effort.

The CHBA is governed locally by elected boards of directors made up of volunteers. Provincial boards of directors include representatives of local HBAs. The national Board of Directors includes presidents of

the provincial HBAs, representatives from the largest local HBAs and other leaders from across the country.

Committees and Councils at all levels focus the Association’s efforts in many important areas, such as technical research, education and training, economic research, urban issues, renovation, building products and materials, and marketing.

Their work reflects the Association’s commitment to action.

**MEMBERSHIP MAKES A DIFFERENCE**