



# NET ZERO ENERGY HOUSING COUNCIL SPONSOR BENEFITS

CHBA's Net Zero Energy Housing Council (NZE) supports innovation in our industry with the goal of creating a *market advantage* for CHBA builder and renovator members who choose to pursue it. This will not only help to meet the housing aspirations of Canadians, but renew Canadian world leadership in high performance housing.

Sponsors of the Council share a commitment to innovation and high performance housing solutions. As well, Sponsors bring significant knowledge or capabilities to the Council in specialized areas important to the advancement of NZE Housing.

If Net Zero Energy housing and the leadership provided by the Council are a strategic fit for your company, the CHBA invites you to become a NZE sponsor. This is an opportunity to visibly demonstrate commitment to, and support for the industry's advancement of innovation in high performance housing across Canada. Sponsorship will deliver full recognition for your company as a business leader investing in the future of our industry. Sponsorship will also ensure that the NZE maximizes its impact, to the benefit of your organization and others seeking to accelerate the deployment of NZE.

## SPONSOR BENEFITS

---

Being a NZE sponsor offers a range of benefits.

### **Bronze sponsors will receive:**

- NZE membership and all benefits of membership, including:
  - Council membership provides a unique opportunity to shape the future of housing innovation in Canada – members will help set the agenda that will move our industry forward in the exciting area of Net Zero Energy.
  - Through involvement in the Council, members will earn recognition as industry leaders in an important area of emerging housing technology.
  - All Council members will be recognized through the NZE Member Directory on the Council's webpage, and through the various activities of the Council of interest to both the industry and the public.
  - Builder and renovator members of the Council will gain unique insight into advancements in the "Net Zero Space" – and be in a leading position to apply and adapt these developments in their own projects.
  - Manufacturer and supplier members of the Council will benefit from the information sharing that will underpin the Council's work, providing them with critical intelligence on emerging technology needs and opportunities.
  - Members will help lead activities to identify barriers and solutions, transfer knowledge, shape policy, and accelerate action in support of NZE housing. The Council will benefit from access to CHBA's significant government relations capacity to ensure that government-related barriers are addressed.
- Your company logo and link featured on the Council's webpage
- Your company logo on all large-format official NZE communications and promotional materials (prominence will reflect level of support), including the NZE newsletter
- The opportunity to host a one-hour webinar focused on your company's NZE solutions; which will be archived and remain accessible by all CHBA Members
- An invitation to provide NZE-relevant content to CHBA e-publications
- All sponsorships received and approved by the board by December 9<sup>th</sup>, 2014 will be identified as Founding Sponsors

### **Silver sponsors will also receive:**

- An invitation to be included in a NZE feature article in Home BUILDER Magazine
- Your company logo on all large- and medium- format official NZE communications and promotional materials (prominence will reflect level of support), including the NZE newsletter
- Potential opportunities to claim sole or joint sponsorship of key NZE projects (as prioritized by the NZE)

**The Gold sponsor will also receive:**

- Named sponsorship of the Net Zero Energy Housing webinar service delivered through the CHBA's Members' website
- Your company logo featured as a main sponsor in all NZC activities, including prominence on all official NZC communications of all size formats and promotional materials, including the NZC newsletter
- An invitation to be included in a NZC feature article in Home BUILDER Magazine
- An invitation to provide news/product announcements via the CHBA NZC twitter page
- Potential opportunities to claim sole or joint sponsorship of key NZC projects (as prioritized by the NZC)

Sponsors of the Council will be amongst the nation's leaders in high performance housing, working in alignment with a nationally recognized organization that has been the voice of Canada's residential construction industry since 1943.

## FUNDING

---

CHBA's Net Zero Energy Housing Council is self-funding and will generate operating revenue through Membership and Sponsorship fees. In addition, project-specific funding will be pursued based on the annual Action Plan, and additional revenue generating opportunities will be explored.

## FOR MORE INFORMATION CONTACT

---

Sonja Winkelmann  
Director, Net Zero Energy Housing  
905.867.7410 | [winkelmann@chba.ca](mailto:winkelmann@chba.ca)